

P.E.O. Cascading SMARTI Goal Template for 2022_2023

P.E.O. CHAPTER/COMMITTEE: Ohio State Chapter				
RELEVANCE/INSPIRATION: P.E.O. thrives when we raise the “engagement” bar to the stars.				
INTERNATIONAL GOAL: Strengthen Chapter Vitality: Increase membership and inspire sisters to renew and refresh their joy in P.E.O. by February 28, 2023.				
SPD GOAL: (Specific, Measurable, Achievable, Time-bounded): Support the Ohio State Organizer and Membership Committee’s engagement with members				
CHAPTER/COMMITTEE GOAL: (Specific, Measurable, Achievable, Time-bounded):				
KEY ACTION STEPS/TACTICS	MEASURE OF SUCCESS	SISTER(S) ACCOUNTABLE	DUE DATE	COMPLETE
Counsel local chapters who have not initiated a new member in the past 3 years.	Each chapter contacted will invite one new member and/or reinstate one member.	Board contact officers and Membership Committee members	2/28/23	
Conduct one workshop at the Ohio State Convention about Membership	Attendance at workshop	Membership Committee	6/4/22	
Ask each chapter to read the P.E.O. Mission Statement at each meeting.	Heartline article and monthly board contact letter will suggest the Mission Statement be read.	Ohio State Executive Board	2/28/23	

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