

Know Your Core

WHY

Know “why” you are a P.E.O. and share this joyfully with others!



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WHY

Instructions

Read aloud **bolded** parts

- Pass out handouts and be sure all have a pen/pencil to write with. Explain that the inspiration of this came from a 2013 TED talk they can find on YouTube by Simon Sinek called “Start With Why”. It talks about why certain movements in society fizzle out and others remain as well as why some organizations are inspiring and others are lackluster.
- **As P.E.O.s we often focus on the ‘HOW’. These are the busy and wonderful “doings” and procedures of P.E.O. which are reflected in the points of the star.** Have someone read aloud what’s on the five points.
- **We also jump right to the ‘WHAT’....the results and constructive outcomes we want to see happen.** Have someone read what is written in the white space radiating out from the star.
- **But in order for all this energy to radiate productively into the world, it needs to come from one direction....our hearts. We need to be solid in our CORE for WHY we are P.E.O.s. We need to remember WHY we choose to come to meetings, to get involved, to keep in contact with our sisters, and to invite others to become P.E.O.s.**
HOW things get done and WHAT effects we see in the world will fall into place more naturally and last longer when we know WHY we are P.E.O.s
- **This WHY is often what other women who are not yet P.E.O.s want to know when they hear us talking about our chapter commitments. They wonder...why does she do this? Why does she volunteer with this particular group?**
- **Knowing her WHY can keep a sister from going inactive. WHY should I continue to attend meetings and spend my time and energy on this organization?**
- **Think from your heart. WHY are you a P.E.O? Write it down in a few words in your notes.** Give them a minute or two of reflection time
- **Now please turn to a sister and quietly share this with her.** Allow a minute or two.
- Share your own personal WHY aloud and ask if anyone else would like to share...allowing a few minutes for the group to share aloud.
- **Keep this core WHY close at hand; perhaps write it somewhere in your yearbook. If you can’t come up with a reason right now, take a few minutes at home to reflect on it. Remember your WHY, especially when the HOWs and the WHATSs of P.E.O. life seem complicated or challenging or even daunting. It is from our heart that the expression of P.E.O. love is sent into the world.**

Take the P.E.O. POWER OF 1 Challenge

President Maria Baseggio has challenged us to “find our 1” in P.E.O. Take a minute to think about the possibilities if each of us implemented just one thing to help strengthen our chapters. It would be an amazing, explosion of new members, thoughtful actions and increased involvement. What is your one? Maybe it's:

| The Power of Action | The Power of Thoughtfulness | The Power of Loving Concern |
|--|---|---|
| <input type="checkbox"/> Call a non-attending person before each meeting and encourage her to attend | <input type="checkbox"/> Take a nonparticipating member out to lunch | <input type="checkbox"/> Send a note in the mail |
| <input type="checkbox"/> Offer to drive a member to a meeting | <input type="checkbox"/> Babysit so a member can go grocery shopping, | <input type="checkbox"/> Kidnap a sister for a frozen yogurt break, walk or quick ride in the park |
| <input type="checkbox"/> Give a program about what you do for a living or a place you have traveled | <input type="checkbox"/> Show up at a sporting event, concert or production of a member or her family | <input type="checkbox"/> Deliver extra refreshments to a nonparticipating or shut-in member |
| <input type="checkbox"/> Send one Introduction of a Woman Who is Not a Member form | <input type="checkbox"/> Support another chapter's social activity and bring along a sister from your chapter | <input type="checkbox"/> Go to the doctor with a sister whose family is far away. |
| <input type="checkbox"/> Invite someone on your Franc's List to a social or special meeting | <input type="checkbox"/> Go “special event” shopping with a sister who needs a loving, honest opinion | <input type="checkbox"/> Invite a couple without family or single sister to one of your holiday events |
| <input type="checkbox"/> Send a note of encouragement to a missing member | <input type="checkbox"/> Lend a hand when a sister needs help with a new baby, move, sick husband or parent | <input type="checkbox"/> Deliver the centerpiece or pictures from a chapter event or reciprocity to a home-bound sister |
| <input type="checkbox"/> Sing to each member on their birthday | | |

The P.E.O. POWER OF 1 Pledge

Will you take the Power of 1 Pledge? It's easy! Simply 1) choose a suggestion from the list above or create your own idea, 2) write it in the blank below and 3) place the card where you will be reminded of your pledge.

I pledge to exercise my “Power of 1” for P.E.O. by

Name _____

Date _____



+
1



Share Your Core Why



This is my “Core Why” to share joyfully with others:

Background information: TED talk by Simon Sinek titled “Start With Why” can be found on YouTube.