



**“The Original Seven gave us our foundation...but it will be up to the sisters of today to build P.E.O. into what we are destined to be tomorrow.”**

**-Brenda Atchison, President, International Chapter**

We want to emulate the enthusiasm our Founders had when they committed to **“Let’s Go Find the Others.”** During the month of October, sisters are especially encouraged to introduce to our Sisterhood friends and family members who would embrace the values of P.E.O. and support our mission. How can your chapter grow and connect with potential new sisters? Who in your life would benefit from the love and support of P.E.O.?



Think of membership as a foundation. One brick represents growing our Sisterhood with new members. Another brick represents nurturing the sisters we already have. A third brick represents replanting unaffiliate and inactive sisters who are looking for a new P.E.O. home. All three working together are required to make the foundation strong. **“Let’s Go Find the Others”** focuses on growing our Sisterhood. It is important that we continually search for women who share our values and support our projects for possible initiation into the Sisterhood.

There are plenty of ways to talk about P.E.O. and introduce potential members to your chapter sisters. Consider these:

### **Brainstorming with Franc’s List**

- Chapters can identify women in their circles of friends who might make good P.E.O. sisters. This can be done at an in-person chapter meeting or via a virtual meeting.
- Prior to the meeting send chapter sisters an attachment of the [Franc’s List Worksheet](#).
- Each will print her own copy of the worksheet and fill in names with contact information to use during the brainstorming discussion. Take a few minutes to think of other names together.
- If doing a video conference, have the [Introduction of a Woman Not a P.E.O.](#) ready to screen share; complete this form for those women who do not live in the area.
- If brainstorming at an in-person meeting, consider having a computer available where the Introduction of a Woman Not a P.E.O. forms may be completed and submitted immediately.
- Make a plan to contact potential sisters and schedule a video conference meeting with them to tell them about P.E.O.
- The resource [Easy Steps for Making a Cold Call](#) gives great suggestions for what to say. It can be found in the Local Chapter Membership Toolbox on the International Chapter website.

### **Throw a Party in a Bag**

- Each sister will invite a potential member and make up two “Party in a Bag” kits.
- Include a prepackaged drink and snacks. One kit will be for you and one for your guest. Use your imagination!
- Deliver it to the woman you would like to introduce to P.E.O.
- Open the bags together. This can be done in person or on a scheduled video conference party with your chapter sisters.
- Display your bag items with the others and enjoy getting to know each other!

## Host a Girls' Game Night

- Set a date for a "Girls' Game Night" party. For extra fun, plan it around a theme.
- Choose a virtually friendly game such as bunco, charades or Yahtzee.
- Ask members to identify names and addresses of one or two guests; send fun invitations via email.
- Ask members who are attending to consider dressing on theme and have an appropriate snack and beverage to share virtually.
- Send each guest an email thank you and include a copy of the [P.E.O. A Philanthropic Educational Organization](#) brochure, a copy of the [Objects and Aims](#) and/or [The P.E.O. Record](#) (all available to download from the International Chapter website).

## Present a Virtual Program

- Schedule an interesting virtual program with a topic that would appeal to guests.
- Invite nonmember friends to attend.
- After the program, ask each member to introduce her guest.
- Follow up by sending each guest an email thank you and include a copy of the [P.E.O. A Philanthropic Educational Organization](#) brochure, a copy of the [Objects and Aims](#) and/or [The P.E.O. Record](#) (all available to download from the International Chapter website).
- At your next meeting, discuss how you can follow up with these potential members.

## Share the Mission of P.E.O.

- Schedule a virtual video conference to include some chapter members and their non-member guests.
- Talk about P.E.O. and share screen the video [P.E.O. – Helping Women Reach for the Stars](#) (available from the International Chapter website).
- After the video ask each member to introduce her guest.
- Follow up by sending an email thank you and include a copy of the [Media Fact Sheet](#) found on the International Chapter website.

## Attention Membership Committee chairmen!

Step-by-step instructions for presenting a "Let's Go Find the Others" program for your local chapter are available in the Membership Initiatives panel of the [Local Chapter Membership Committee Toolbox](#). You will also find other resources that will be valuable as you help your chapter sisters "Find the Others!"

**Our Founders created P.E.O. to ensure their friendship would last a lifetime. Friendship is the unique hallmark of P.E.O. and sets us apart from other women's organizations.**

**The majority of our members are age 60 or older. It's important for us to share P.E.O. with the next generation in order to ensure the future of our Sisterhood.**

Please note: All resources underlined in blue are a direct link to the International Chapter website resource.