



Every Sister is a VIP (Very Important P.E.O.)



Campaign Timeline and Messaging FALL 2020

Timeline

- ★ S/P/D receives fall VIP messages for posting on their websites and for use in their newsletters, etc.
- ★ S/P/D leadership posts monthly campaign-related messages on s/p/d website and links them to the International Chapter website and appropriate social media channels throughout the month.
- ★ S/P/D Membership Committee follows up monthly with local chapter membership committee chairman to encourage participation.

COVID-19

If you meet in person, local government health guidelines and P.E.O. meeting requirements need to be followed, including wearing masks at all in-person gatherings.

It is important to make sure every member knows she is a VIP. Be sure to include your nonparticipating and inactive members, nonresidents, unaffiliates in your area and any nonmembers you want to introduce to P.E.O. in your virtual and in-person social gatherings. Above all, please be safe and supportive of each other through these difficult times.

October

Pumpkin Carving Get into the Halloween spirit by hosting a pumpkin-carving party competition. Bring carved pumpkins to a fall gathering or share your final pumpkin during video conferencing. Winner receives a pumpkin pie at the gathering or delivered to winner's door.

Murder Mystery Party Who does not love a good whodunnit story? For a memorable party theme, serve up a little mystery along with a potluck dinner. It is a great way to keep BILs and sisters engaged and entertained. There are mystery games that can be purchased and many can be done by video conferencing.

November

Fall Party in a Bag Each sister make up a fall party in a bag (drink, snack, etc.) Use your imagination. Deliver it on the doorstep of an assigned sister and open the bags on a scheduled video conferencing party. Display your bag items with the others and party down!

Host a fall flower arranging party At your local food market look for fall blooms, grab some easy snacks, and you are pretty much good to go. Arrange the fall flowers at home or on a video conference. Keep your favorite football team in mind when showing off your arrangement.

December

Everyone is a Star Using a wooden star shape from a craft store, create a special ornament for your VIP sisters. Share what you've made at your virtual socials and have sisters bid on them as a little fundraiser. The highest bidder will have the star ornament delivered to her home by the one who made it.

Special Holiday Card Visit a sister who is in a retirement or care center through the window. Bring signs to show how much she is loved.