

# The Hot Spot

Membership Newsletter for Local P.E.O. Chapters

October 2021

## MEMBERSHIP MOMENT – Exciting News!

P.E.O. introduced the New Member Welcome Gift at the Convention of International Chapter. Most of you may be familiar with the drawstring bag made of gold tulle that contained a current copy of the Constitution and a New Member Guide. The new improved gift is now a New Member Welcome Kit in a laptop carrying case that will ensure your new member is meeting-ready. Not only is the new kit in a laptop carrying case, but it also includes a cool luggage tag, an eco-friendly notebook, and a New Member Guide. Additionally, it contains P.E.O. stationery, a daisy seed packet, a trendy P.E.O. sticker and last but not least, a yellow P.E.O. pen complete with stylus. This great **New Member Welcome Kit** is available now on the P.E.O. International Website for only \$15.00. If your chapter has already budgeted for the new member gift at the old price, they are still available in the gold tulle bag with all the new items included. This kit is available on the P.E.O. International Website under Online Ordering, Special Items. Let's set up our new members for success and outfit them with the New Member Welcome Kit!

## Highlights from the 2021-2023 Biennium's New Theme

### Raise the Bar to the Stars

We have been through some difficult times in the last year or more, but we have taken some steps to move P.E.O. forward. We found out that we are resilient, have a willingness to learn and adapt to new policies and technologies, and have found creative ways to take care of each other and to continue the work of the Sisterhood. What's going to happen as we turn the page on a new biennium? What can we anticipate and hope to achieve? If we are to move forward, Patricia L. Brolin-Ribi, President of International

Chapter, urges concentration on the following two tenants of P.E.O.:

\*Our mission of support for women through our P.E.O. Projects in their pursuit of education.

\*Our hallmark loving concern for our sisters and those bonds that lift us up.

We should focus on the bigger picture and that takes work from all of us. Patti's theme for this biennium, Raise the Bar to the Stars, tells us all that P.E.O. is not a spectator sport. Spreading the word about P.E.O. will move P.E.O.'s path forward!



### Local Chapter Membership Toolbox Spotlight

Ever wondered if there was a guide on talking to a potential member about P.E.O.? There is! It's on the International website. A [Guide for When You are Invited](#) gives helpful hints to share the benefits of belonging to a respected, established women's organization with a multi-generational membership that is a caring and supportive group

## Programming Idea – A New Look at Franc's List

Many of us have used Franc's List in our chapters to promote ideas for membership. But, has your chapter ever sat together and watched the video entitled **Franc's List Video** on the P.E.O. International website? This is a wonderful way to introduce Franc's List to members who have possibly never used that tool. After the video, hand out a copy of Franc's List to each member. It will promote thoughtful consideration of the women we interact with each day. Discuss the many possible ways you can introduce the women on your lists to the sisters in your chapter. Ask each sister to be responsible for asking at least one woman on her list to chapter socials and then take a few minutes to brainstorm. Ideas may include a wine and cheese party, either virtual or in person, chapter information coffee, lunch or another social event. Think how your chapter could grow if everyone took the time to introduce a new woman to P.E.O.!

