

The Hot Spot

Membership Newsletter for Local P.E.O. Chapters

November 2021

MEMBERSHIP MOMENT - New members

“Welcome to the P.E.O. Sisterhood! We are delighted to have you as a member.” That is the very first message, surrounded by bright pink, found in New Member Resources on the International website. Thank you, sisters, for inviting the woman you know who would enthusiastically join us in our charitable and educational purpose of helping women worldwide. Now is the time to help her along her P.E.O. journey by showing her how to navigate the International and the s/p/d websites. Be sure she knows the username and password for access. Utilize the “P.E.O. Counsel for Membership” booklet and spend time with her on postinitiation counseling. Show her you are delighted to have her as a member!

Gratitude

Giving thanks for our sisters

How do we as P.E.O.s show our gratitude and loving concern for our sisters? We write numerous thank you notes! Did you ever consider that saying thank you is gratitude in action? Gratitude and loving concern are positive emotions. It has been said that gratitude is more than feeling thankful, it is a deeper appreciation for someone or something that produces longer lasting positivity.

One thing we can do to show gratitude and loving concern for our sisters is to keep our sisterhood strong by finding new members and being mindful of the sisters we already have. Take a moment to think about why you joined P.E.O. in the first place. What was it that made being a P.E.O. worth your time and energy? Was it being in a group of wonderful women who are more than just friends?

As it mentions in the Brand Tool kit “Friendship is the cornerstone of P.E.O.—it is the legacy left by our Founders and it thrives in our unique Sisterhood. P.E.O. exists to be a source of encouragement and support for women to realize their potential in whatever worthwhile endeavor they choose.” Was it our Core Values of faith, love, purity, justice, and truth? Was it the mission of women uplifting women as described in the Brand Tool Kit?

“P.E.O.s are women of all ages, from all walks of life, united in a shared passion for educating women and the belief that doing so can change the world.”

Once you know your why, feel free to share it with other women. They just might want to join you.



Local Chapter Membership Toolbox Spotlight

Counsel for Membership Booklet
<https://members.peointernational.org/resource/counsel-membership-booklet-2020-edition>

Brand Tool Kit
<https://members.peointernational.org/resource-library/local-chapter-members/brand-resource-center/peo-brand-tool-kit>

Programming Idea – Know your core “why”

This is a program that is only 15 minutes long but can be a real boost to your chapter. Find it on the P.E.O. International member website at this link

<https://members.peointernational.org/resource/know-your-core-why-program>

