

# The Hot Spot

Membership Newsletter for Local P.E.O. Chapters

MAY 2021

## MEMBERSHIP MOMENT – Get Connected

Have you ever had a chapter discussion about the wonderful ways we connect as sisters? Our conversations as sisters are what make us thrive and feel a part of our chapter and Sisterhood. Each time we sing the Opening Ode, recite our Objects and Aims and reach out to a sister with a reassuring word, we connect. Next time you recite your Objects and Aims, really listen and take those beautiful words to heart. By living those words, you are strengthening and connecting our Sisterhood.

## Women's Education

### Building Your Philanthropic Legacy

When was the last time your chapter invited a former or present project recipient to a social meeting or video call? Some of us are now venturing out for small group get togethers while still remaining socially distanced. These would offer a perfect opportunity to catch up with your recipient and find out how her life and year have been while at school. Was she in a dorm attending classes via video, or perhaps doing the same thing from home? Maybe she has met a friend that could also use some financial assistance that P.E.O. may be able to provide. Ask her in what ways she thinks P.E.O. has added to her educational experience. Above all, stay connected with your project recipients.

Remind your chapter of some of the fantastic information about the projects. As of April 2021, we have been able to give more than \$383 million in financial assistance through ELF, IPS, PCE, PSA and STAR projects to more than

116,000 women to pursue their educational goals.

Your chapter may feel you have not been part of these great numbers if you have never had the opportunity to sponsor a candidate. Believe it or not, we are all a part of this legacy. Every member of P.E.O. has contributed to the wonderful success of the P.E.O. philanthropic legacy through her dues and fundraising efforts. Just as membership is a joint effort by every sister, so is building your chapter's legacy through support for the projects.

Consider former project applicants, recipients and their family members as possible P.E.O. candidates. Who better to understand what that financial opportunity can mean than a recipient or her family? If you need further inspiration, refer to your copy of the [May/June 2020 Record](#). It highlights recipients from all the projects. Get excited about what P.E.O. has to offer!



### Local Chapter Membership Toolbox Spotlight

Postinitiation counseling is especially important, but sadly too often overlooked. We are so excited when a new member is initiated into our chapter that we forget the very real and necessary next step. Give that sister the basics and get her started in the right direction as an active and involved member of your chapter.

The resource [Postinitiation Counseling 2020](#) will help you explain the opportunity of being a part of not just her chapter, but the entire P.E.O. Sisterhood.

**Programming Idea** – Try role playing about how to approach someone you have just met or overheard talking about going back to school. Explain what P.E.O. might have to offer them and then give them the website information about the projects.

