

The Hot Spot

Membership Newsletter for Local P.E.O. Chapters

April 2021

MEMBERSHIP MOMENT – Talk about P.E.O.

Many of us are still wearing masks, social distancing and having virtual meetings. You may be thinking, how can we talk about P.E.O.? It is likely that communication has changed a bit during the pandemic. If you are on social media, consider making use of the many available P.E.O. frames for your picture on your account. Post P.E.O. activities such as drive by celebrations on your newsfeed to your friends. Post your project recipients after getting the signed release form. It may spark some interest in P.E.O. Your social media contacts will ask, “What is P.E.O.?” Give your elevator speech as the answer for all to read!

Every P.E.O. Member is part of the Membership Committee

Build Your Local Chapter Membership

P.E.O. sisters have been doing a wonderful job during the pandemic of staying in contact with sisters, treating them like VIPs (Very Important P.E.O.s) and preventing inactives. It is time to give some thought to the next step, which is looking for new members.

Last month local chapters elected and installed new officers. This time of year, the committees are assigned. How many people are on your membership committee? You may have two or three sisters assigned to the committee, but in reality all the sisters in your chapter are part of the membership committee. In P.E.O. we add new members by asking them to join us in our quest to find women to support as they seek to further their education. It is incumbent upon each member to actively seek out new members.

How can we do this virtually or when wearing masks and social distancing? Think about your

friends, family, acquaintances, neighbors, and your children’s friends. Start making a list. Who are the women you interact with on virtual calls outside of P.E.O.? Who is in your book group or knitting group? Give some thoughtful consideration to which of these women would make good P.E.O.s. Follow up on all Introduction of a Woman Who is Not a P.E.O. forms your chapter receives. Schedule a time to share P.E.O. and all we do for women with the potential sisters you have thought of and those who have been recommended by way of the form. Make it fun and informative; not only will these women learn about P.E.O., they will also get to know your sisters.

Imagine how our local chapters and Sisterhood would grow if every sister found one woman to come to a P.E.O. social that resulted in her joining the P.E.O. Sisterhood. It is up to each of us!

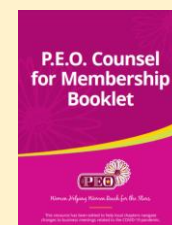


Local Chapter Membership Toolbox Spotlight

Not sure what the next step is after finding a woman to sponsor for membership? The P.E.O. Counsel for Membership Booklet found on the P.E.O. International website spells out every step of the process. This booklet is a good resource for a training program for your chapter so every sister can feel comfortable finding new members.

Counsel for Membership booklet link:

<https://members.peointernational.org/resource/counsel-membership-booklet-2020-edition>



Programming Idea – Have a Virtual “Let’s Talk About P.E.O.” Social

Try an informational social to find potential members. Check out the [November/December 2020 P.E.O. Record](#), page 15. The plan is outlined for you. It can be combined with something fun like a baking demonstration. Talk about P.E.O. while your treat is in the oven!

